



2024 REPORT CARD

SOCIAL



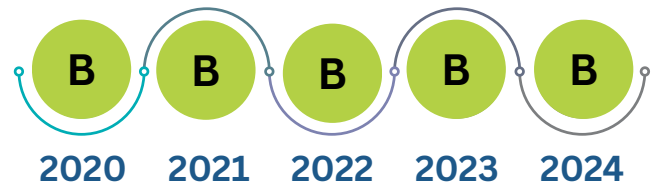
Gladstone Healthy
Harbour Partnership

What is the Social component?

The social component of Gladstone Harbour focuses on how people connect with and value the harbour.

This includes how the community uses the harbour for recreation, cultural practices, education, and lifestyle—and how satisfied and engaged people feel with its health and management.

The Social Health of the harbour has been gradually increasing since the pilot year



No new assessment was undertaken in 2024, and results from the 2022 assessment have been used to calculate the Social Health results.

The overall grade for the Social Health was a Good (B), which was comparable to previous years.



How is it measured?

These indicators were developed from the GHHP vision and piloted in 2014. For the 2024, results have carried over from the 2022 Computer Assisted Telephone Interview survey of Gladstone residents.

- **Harbour Usability** reflects community views on recreational use, air and water quality, and safety of the harbour.
- **Harbour Access** measures satisfaction with access to the harbour, including boat ramps and public areas, as well as perceived health of the harbour.
- **Liveability and Wellbeing** captures how the harbour contributes to the overall quality of life and wellbeing of people in the Gladstone region.