

SENSE OF PLACE



FIVE FAST FACTS

1. Sense of place is an indicator of Cultural health in the Gladstone Harbour Report Card.
2. Sense of place captures the connections of people to Gladstone Harbour and the meaning they gain from it.
3. Six measures make up the grade for sense of place and are rated on a scale of 1-10 by survey participants.
4. The **SENSE OF PLACE INDICATOR** has remained stable since the first report card.
5. The sense of place measures were chosen to address the report card objectives derived from a community vision.

THE GRADES

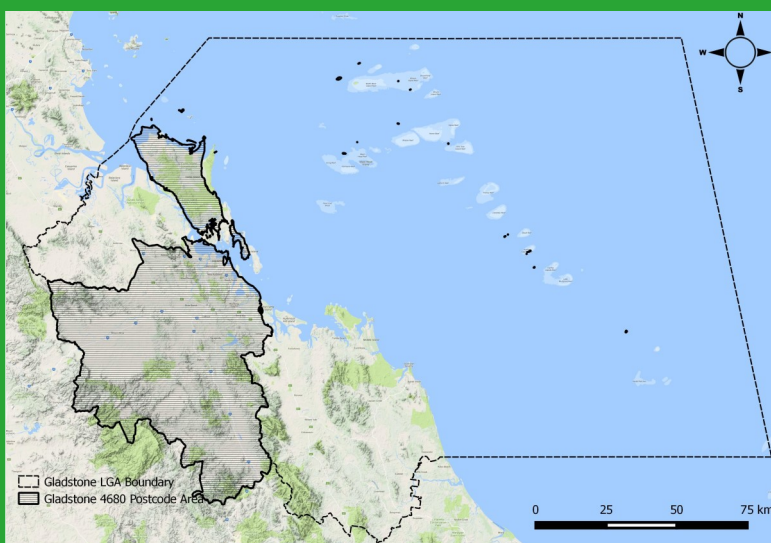
2018	2019-21	Grading system
B	B	A Very good (0.85 - 1.00)
		B Good (0.65 - 0.84)
		C Satisfactory (0.50 - 0.64)
		D Poor (0.25 - 0.49)
		E Very poor (0.00 - 0.24)

WHAT DO THE GRADES MEAN?

Sense of place indicators have remained in **GOOD** condition since the first report card.

The **GOOD** grade indicates that the community's expectations of the Gladstone Harbour area are mostly being met and the Gladstone community has a positive outlook about the harbour area and what it provides to the community.

GHHP SENSE OF PLACE MONITORING AREA



Sense of place indicators are monitored and reported for the Gladstone Local Government Area

HOW IS SENSE OF PLACE MEASURED?

Sense of place is assessed using community surveys.

SIX sense of place measures are assessed:

1. **Place attachment:** how the harbour provides an identity that is unique or distinct.
2. **Continuity:** adds a temporal dimension to sense of place.
3. **Pride in the region:** assess the pride in one's identity in relation to place.
4. **Well-being:** sense of 'feeling at home'
5. **Attitudes to Gladstone Harbour:** attitudes of people in Gladstone with emphasis on the harbour's importance for the community.
6. **Values of Gladstone Harbour:** how the community values the harbour, including marine life, recreational and tourism activities, cultural, spiritual and historical significance of the harbour.

From 2019 data collection for this indicator will occur every three years. Data collection was last conducted in 2019 and will be conducted again in 2022.