

2025 REPORT CARD

CULTURAL



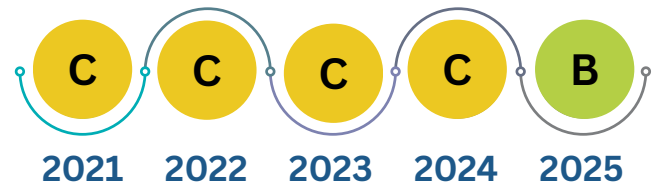
Gladstone Healthy
Harbour Partnership

What is the Cultural component?

The Cultural component celebrates the deep connections people share with Gladstone Harbour.

It explores how the harbour shapes identity, pride, and sense of belonging; how these connections continue through generations; and how the harbour supports our lifestyle, well-being, and appreciation of its cultural, spiritual, and historical significance.

Assesses how people value and connect with the harbour.



Sense of Place has remained stable over the last decade, indicating that community expectations of Gladstone Harbour are being met.

In 2025, the movement of the Indigenous Cultural Heritage indicator shifted the Cultural component to a Good (B) grade.



How is it measured?

In previous reporting years, the Cultural Health component was comprised of two indicator groups: Sense of Place, and Indigenous Cultural Heritage. In 2025, Indigenous Cultural Heritage was replaced by Traditional Owner Values, and showcased as a standalone piece of the Report Card. Thus, the Cultural Health component is now formed solely by Sense of Place.

The Sense of Place indicator group was assessed through a Computer-Assisted Telephone Interview survey of 200 people that was conducted in June 2022. All indicator scores were similar to the previous assessment in 2019.